Internal Revenue Service
District Director



Department of the Treasury P.O. Box 2508 Cincinnati, OH 45201

Person to Contact:

Telephone Number:

Refer Reply to:

Employer Identification Number:

Date: NAR 2 4 1992

Dear Sir or Madam:

We have considered your application for recognition of exemption from Federal income tax under the provisions of section 501(c)(3) of the Internal Revenue Code of 1786 and its applicable Income Tax Regulations. Based on the available information, we have determined that you do not qualify for the reasons set forth on Enclosure I.

Consideration was given to whether you qualify for exemption under other subsections of section 501(c) of the Code and we have concluded that you do not.

As your organization has not established exemption from Federal income tax, it will be necessary for you to file an annual income tax return on Form 1041 if you are a trust or Form 1120 if you are a corporation or an unincorporated association. Contributions to you are not deductible under section 170 of the Code.

If you are in agreement with our proposed denial, please sign and return one copy of the enclosed Form 6018, Consent to Proposed Adverse Action.

You have the right to protest this proposed determination if you believe that it is incorrect. To protest, you should submit a written appeal giving the facts, law and other information to support your position as explained in the enclosed Publication 892, "Exempt Organizations Appeal Procedures for Unagreed Issues". The appeal must be submitted within 30 days from the date of this letter and must be signed by one of your principal officers. You may request a hearing with a member of the office of the Regional Director of Appeals when you file your appeal. If a hearing is requested, you will be contacted to arrange a date for it. The hearing may be held at the Regional Office, or, if you request, at any mutually convenient District Office. If you are to be represented by someone who is not one of your principal officers, he or she must file a proper power of attorney and otherwise qualify under our Conference and Practice Requirements as set forth in Section 601.502 of the Statement of Procedural Rules. See Treasury Department Circular No. 230.



If you do not protest this proposed determination in a timely manner, it will be considered by the Internal Revenue Service as a failure to exhaust available administrative remedies. Section 7428(b)(2) of the Internal Reverue Code provides in part that:

A declaratory judgement or decree under this section shall not be issued in any proceeding unless the Tax Court, the Claims Court, or the district court of the United States for the District of Columbia determines that the organization involved has exhausted administrative remedies available to it within the Internal Revenue Service.

If we do not hear from you within the time specified, this will become our final determination. In that event, appropriate State officials will be notified of this action in accordance with the provisions of section 6104(c) of the Code.

Sincerely yours,

District Director

Enclosures: 3

You were incorporated on under the General Corpora-You state your purpose is to operate a business league for the improvement of business in ■ (Mall) and to promote the general welfare of the merchants and others doing business in Mall. You have indicated that the Mall serves a county area. will carry on advertising and business promotional activities of all kinds for the benefit of the members. In addition, you state you will further civic and social enterprises, decorate the Mall during holidays and specials occasions, and publicize mall sales, entertainment events, community service activities, and craft shows and the like. According to your Bylaws, the Developer, all occupants of retail space and other occupants of space in the shall be eliqible for membership. The benefit of membership is the advertising conducted on behalf of the members.

You have stated that "(e)very dollar raised by Mall is spent for the Mall and its Merchants. No one else benefits from this Association." Your income is derived from membership dues and the rental of open areas within the Mall. You rent space to anyone who wants to set up a booth for sales activities. Your expenses include salaries, taxes, accounting fees administrative expenses and advertising expenses.

Your primary activities are to advertise the Mall and to publicize the various events occuring at the Mall. Your advertising and publicity activities attract the general public to the Mall. You distribute flyers which describe Mall happenings and advertise on the local cable television station and radio and in the newspaper.

You have stated that make the major retail outlet for counties but also as a community center for various events. Space is provided to community health organizations, school and civic groups Health fairs are conducted at the Mall times a free of charge. year and they are sponsored by local health organizations. administrators use the Mall to inform the public how tax funded programs are working. Scout troops use the Mall to conduct district meets On occasion, local schools use the Mall to hold and competitions. Black history displays are exhibited in the Mall. Crafters classes. Baseball collectors conduct baseball hold craft shows in the Mail. During the holiday season gift wrapping is card shows at the Mall. available in the Mall. Only those groups which sell products or services are required to pay rent.

Section 501(c)(3) of the Code provides for the exemption from Federal income tay of corporations, and any community chest, fund, foundation, organized and operated exclusively for religious, charitable, scientific, testing for public safety, literary, or educational purposes, or to foster national or international amateur sports competition or for the prevention of cruelty to children or animals, no part of the net earnings of which inures to the benefit of any private shareholder or individual, no substantial part of the activities of which is carrying on propaganda, or otherwise attempting, to influence legislation, (except as otherwise provided in subsection (h)), and which does not participate in, or intervene in (including the publishing or distributing of statements), any political campaign on behalf of any candidate for public office.

Section 1.501(c)(5)-1(a)(1) of the Regulations states that in order to qualify under section 501(c)(3) of the Code, an organization must be both organized and operated exclusively for one or more exempt purposes. If an organization fails to meet either the organizational or operational test, it is not exempt.

Section 1.501(c)(3)-1(a)(2) of the Regulations states that the term "exempt purpose or purposes", means any purpose or purposes specified in section 501(c)(3) of the Code.

Section 1.501(c)(3)-1(b)(1)(i) of the Regulations states that an organization is organized exclusively for one or more exempt purposes only if its articles of organization:

- (a) Limit the purposes of such organization to one or more exempt purposes; and
- (b) Do not expressly empower the organization to engage, otherwise than as an insubstantial part of its activities, in activities which in themselves are not in furtherance of one or more exempt purposes.

Section 1.501(c)(3)-1(c)(1) of the Regulations states that an organization will be regarded as "operated exclusively" for one or more exempt purposes only if it engages primarily in activities which accomplish one or more of such exempt purposes specified in section 501(c)(3) of the Code. An organization will not be so regarded if more than an insubstantial part of its activities is not in furtherance of an exempt purpose.

Section 1.501(c)(3)-1(d)(1)(ii) of the Regulations states that an organization is not operated exclusively for one or more exempt purposes unless it serves a public rather than a private interest. It must not be operated for the benefit of designated individuals or the persons who created it.

Accordingly, we have concluded that you do not qualify for exemption from Federal income tax under section 501(c)(3) of the Code and contributions to you are not deductible by donors under section 170 of the Code because you are not organized and operated for exclusively religious, charitable, scientific or educational purposes within the meaning of section 501(c)(3) of the Code. Furthermore, your activities serve the private benefit of your members.